

# Lincoln College Lynx design CONTEST

## Lincoln College LYNX Logo Contest Official Rules

### Introduction

This document describes the official rules ("Official Rules") of the Lincoln College LYNX Logo Design Contest organized by the Lincoln College | Lincoln Campus (LINCOLN COLLEGE) (the "Contest"). The object of this contest is to design a logo for the Lincoln College Lynx using the lynx mascot image in a logo. Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail. **Further, Lincoln College shall have the sole right to interpret or resolve any ambiguities or inconsistencies in the meaning or application of these Official Rules.**

### ***We will have the following levels of competition:***

- 1) Kindergarten-2<sup>nd</sup>
- 2) 3<sup>rd</sup>-5<sup>th</sup> grades
- 3) 6<sup>th</sup>-8<sup>th</sup> grades

*All Grade School winning entries will be used for promotional purposes and not the official Lynx Logo, and winners will receive recognition in the new Lincoln Center.*

- 4) High School, and College/Adult.

*Only the High School and College/Adult levels will be selected for the official Lynx logo on printed materials, and winner will receive recognition in the new Lincoln Center.*

### **FOR QUESTIONS REGARDING THE CONTEST, PLEASE CONTACT:**

Chris Tice 217-732-3155 x. 286 or email to: [ctice@lincolncollege.edu](mailto:ctice@lincolncollege.edu)

### Definitions

"Entry" means a logo design created by the Entrant for this Contest. "Entrant" means the individual that offers the Entry under the terms of this Contest.

### Eligibility

The Contest is open only to individuals. The Contest is not open to companies, educational institutions, organizations, etc., or to groups associated with such institutions. Board members and employees of Lincoln College, their consultants or staff, the contest judges and their immediate family (mother, father, sister, brother, spouse, children) are not eligible to enter the Contest. Entrants must be of sufficient legal age and standing to enter into a contract with LINCOLN COLLEGE as required below, or have guardian/adult permission to enter.

### Guidelines for Designs:

**The purpose of the contest is to design a logo for the Lynx athletic mascot of Lincoln College.** The logo will be used online, in print, on merchandise and to promote Lincoln College. Entries should promote the symbol of Lincoln College athletics – The Lynx. You may use the image of the lynx, along with a typographical treatment that relates to athletics and the name. Flexibility is a key requirement, including the need to resize easily and to look good in black and white, as well as color. The final version of the logo will need to be suitable for high quality printing on both printed material and apparel.

The logo must contain the image of a Lynx and use the words LINCOLN COLLEGE. This image should not be photographic (see details following for information on graphic formats), but must be recognizable as the Lincoln College Lynx. The logo must not contain any other text besides that required above.



### **How to Enter**

Initial entries may be submitted by one of three methods:

- 1) email to [logocontest@lincolncollege.edu](mailto:logocontest@lincolncollege.edu), along with [Submission Form](#)
- 2) by mailing to LOGO CONTEST, President Hutchinson, Lincoln College, 300 Keokuk Street, Lincoln IL 62656 **or**
- 3) hand delivering to the Office of President Hutchinson, Lincoln College, 300 Keokuk Street, Lincoln IL 62656

**The entry should have contact information attached:** name, age, postal address, of the Entrant, and the name, grade, teacher and contact phone number for the teacher for the K-8<sup>th</sup> grade class entries, and High School/College/Adult entries must include the name, age, postal address, phone number and email address of the Entrant.

**All entries must have a signed LYNX Logo Contest Agreement form.**

Limited to 1 Entry submitted by any one Entrant.

**The deadline for Entries is 5:00 p.m., March 29th, 2010**, Central Daylight Time. We will attempt to acknowledge all entries within two weeks of receipt; however, we cannot be responsible for entries or responses lost in e-mail. There is no fee to enter the Contest.

LINCOLN COLLEGE reserves the right to adapt and revise any selected logo, placing into appropriate file formats for quality reproduction as needed.

The limit on attachment sizes for our email is 5mb. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

### **Restricted Content**

No third-party images should be used in logo designs (e.g. Clipart, Stock Photos, Stock Designs) or make use of any copyrighted designs or materials.

### **Prizes**

Subject to the legal requirements outlined above, the winning design will be announced by April 15th, 2010. We will have a formal public event to recognize the winner of the official logo, the date of which is to be determined. Every effort will be made to inform the winner in time for him or her to attend, but LINCOLN COLLEGE is unable to pay for travel and accommodations.

#### **K-2<sup>nd</sup>, 3<sup>rd</sup>-5<sup>th</sup>, 6<sup>th</sup>-8<sup>th</sup> CATEGORY**

One winner will be selected from each of these grade categories (K-2<sup>nd</sup>, 3<sup>rd</sup>-5<sup>th</sup>, and 6<sup>th</sup>-8<sup>th</sup>), with the individual winner's classroom receiving a pizza party for their classroom sponsored and catered by LINCOLN COLLEGE on a mutually agreed upon day. The individual winner in each of the three categories will receive a special LYNX tee shirt with the winning logo. Winners will have their logo prominently displayed at the Lincoln Center.

#### **High School, College and Adult CATEGORY**

Only one winner from among these three categories will be selected for the final overall logo for official Lincoln College Lynx logo.

- **If winner is HIGH SCHOOL student:** they will receive a TUITION DISCOUNT for LINCOLN COLLEGE valued at \$3,000 plus a cash prize of \$500.
- **If winner is a COLLEGE or ADULT winner,** they will receive a cash prize of \$1,000.

**All winners:** will be formally recognized at a LINCOLN COLLEGE event in the new Lincoln Center for a public ceremony showcasing their winning logos. Details to be revealed after the winners are announced.

Because of the requirement to register the logo as a Service Mark, Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images. A logo that cannot be registered as a Service Mark, no matter how well designed, cannot win the Contest.

LINCOLN COLLEGE reserves the right to adapt and revise any selected logo, placing into appropriate file formats for quality reproduction as needed.



**Judging and Selection of Winner**

The winning design will be selected by judges appointed for the purpose and by LINCOLN COLLEGE. Their decision will be final and judging criteria and decision is at the sole discretion of the judges. No further correspondence shall be entered into. LINCOLN COLLEGE reserves the right not to select a winner if, in its sole discretion, no suitable entries are received. LINCOLN COLLEGE reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into. The winner will be required to sign a contract assigning all ownership of the logo to LINCOLN COLLEGE in perpetuity. LINCOLN COLLEGE may alter the winning logo as needed for final production. LINCOLN COLLEGE will own the trademarked logo in perpetuity.

Accepting the prize constitutes permission for LINCOLN COLLEGE to make public and otherwise use winner's name, and country of residence for publicity purposes. Further personal data may be requested but is not required. No timetable is set for the announcement of a winner due to the need to confirm that the winning entry can be registered as a Trademark/Service mark.

Registration of said Trademark / Service mark is at the sole expense and responsibility of Lincoln College.

**Intellectual Property**

All submitted work must be original and not based on any pre-existing design. By submitting artwork, the Entrant is claiming originality of the design. All Entries will become the sole property of LINCOLN COLLEGE and may be displayed publicly on LINCOLN COLLEGE web sites.

The winning entry will be registered by LINCOLN COLLEGE as a Service Mark and the Entrant agrees to transfer all right and title to the Entry to LINCOLN COLLEGE in accordance with the Official Rules of this Contest.

**Consideration**

The Entrant agrees that the ability to participate in the Contest and to compete for the prizes offered in connection with the Contest constitute, where required, sufficient consideration for the Entrant's obligations under these Official Rules.

