

Tourism, Sport, and Hospitality Management Bachelor Degree

Degree Requirements

- Possess an Associate in Arts or Associate in Science degree, or equivalent
 - Earn 60 college credit hours beyond associate degree
 - Cumulative grade point average of 2.0
 - Completion of final 32 credit hours with Lincoln College-Normal
 - Complete minimum of 27 hours of upper division credit (300/400)
 - Complete 120 credit hours credit hours (associate and bachelor coursework)
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Foundation

7 courses (21 hours)

BUS101, Financial Accounting
BUS105, Intro to Business
BUS166, Management Info Systems
BUS203, Principles of Marketing
BUS205, Principles of Management
ECO107, Principles of Macroeconomics
ENG302, Professional Writing

Travel, Sport and Hospitality Core

5 courses (15 hours)

TSH110, Intro to Tourism
TSH310, World Tourism - West
TSH311, World Tourism - East
TSH410, Contemporary Issues
TSH412, Professionalism and Ethics

Math

1 course (3 hours)

MAT104, College Algebra
MAT110, Statistics
MAT135, Finite Math

Major Elective

2 courses (6 hours)

BUS314, Human Resource Management
BUS316, Workforce Diversity
BUS410, Business Ethics
CMN302, Techniques of Persuasion
CMN303, Presentation Design
CRT301, Critical Thinking
CRT302, Conflict Management

Concentration

Choose One

4 courses (12 hours)

Travel and Tourism Management

TSH331, Cruise Line Operations
TSH333, Marketing & Sales
TSH360, Group Tour Production
TSH362, Global Travel Technology

Sport Management

TSH340, Strategic Sports Marketing
TSH341, Sport & Event Facility Mngt
TSH342, Contemporary Sport Mngt
TSH343, Public Relations in Sports

Meeting and Event Planning

TSH360, Group Tour Production
TSH361, Conference & Meeting Mngt
TSH362, Global Travel Technology
TSH363, Event Management

Hospitality Management

TSH333, Marketing & Sales
TSH350, Hotel Operations & Mngt
TSH351, Food Service Orgs & Mngt
TSH363, Event Management

Senior Coursework

1 course (3 hours)

TSH491, Internship